



## **Social Media and Online Marketing Spring Internship**

Bright Age - Woodland Hills, CA

We are Bright Age a Woodland Hills digital creative agency dedicated to developing innovative campaigns we are proud of. We are passionate about social media, search engine optimization, web design and digital marketing.

The Intern will be responsible for maintaining social media profiles while focusing on growth and engagement. This will include crafting and creating social posts, tracking social analytics, and interacting with various social media communities.

The intern will help with various tasks relating to SEO and digital marketing when needed. This is an unpaid internship where the intern will learn valuable skills including knowledge in social media marketing, web development, digital marketing, SEO, and professional skills. Successful candidates will be able to articulate their reasoning for choosing an unpaid internship, and their ability to consistently devote unpaid hours. Top performing interns will be given the opportunity to move into paid positions as circumstances allow.

### **Responsibilities**

- Use Hootsuite and Sprout Social to manage a variety of social accounts simultaneously
- Writing engaging copy and posting on social media platforms multiple times throughout the day
- Engage in industry-related conversations and be a positive spokesperson for our clients and company
- Create and foster relationships with people who are influential on the internet
- Track social engagement/growth and create reports to display success Develop and execute digital marketing strategies

### **Required Skills**

- Strong interpersonal skills, with ability to form productive working relationships
- Ability to think outside of the box and brainstorm creative ideas that will drive engagement and interaction
- Close attention to detail, i.e. near perfect grammar and strong editing skills Desire to learn and improve

### **Requirements**

- Candidate must be a student, either undergraduate or graduate
- Able to work 12-20 hours a week over at least 2 days

Please respond to this ad with a short cover letter explaining why you think you're the ideal candidate for this internship and include your resume. This is an unpaid internship for school credit only.

Learn more about us at [www.brightage.com](http://www.brightage.com)

Job Type: Internship

Local candidates only: Woodland Hills, CA 91364

Required experience: marketing: 1 year